

JAMES OKUNGU

DIGITAL VIDEO PRODUCER | EDITORIAL PRODUCER | VIDEO EDITOR

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PROFESSIONAL SUMMARY

Digital video producer, editor, and journalist with experience developing original content across entertainment, news, features, digital, and social platforms. Work includes story development, scripting, interviewing, live streaming, field production, directing talent, editing, post-production, publishing, and rights clearance. Career includes roles at the Associated Press, NBC News, ABC News, and Fox Business, alongside independent film and video podcast production.

CORE EXPERTISE

Digital Video Production • Video Editing • Adobe Premiere Pro • Adobe Photoshop • Creative & Story Development • Writing & Scripting • Live Streaming • Video Podcast Production • Interview Producing • Field Production • Directing Talent • Post-Production • Digital & Social Publishing • Editorial Judgment • Production Management • Rights & Clearances

PROFESSIONAL EXPERIENCE

ASSOCIATED PRESS

Photo Editor — Global Photo Desk | Feb 2022 – Present

- Lead global visual publishing workflows across breaking news, entertainment, sports, and enterprise coverage, coordinating domestic and international teams.
- Supervise photographers, editors, and vendors across concurrent assignments, deadlines, and production needs.
- Coordinate visual content from assignment and editing through rights clearance, publication, and distribution.
- Ensure content meets AP editorial standards and complies with copyright, licensing, embargo, and filing requirements.

C-SQUARED, COCKTAILS & CONVERSATIONS

Multimedia Producer | Writer | Host | Jun 2020 – Present

- Develop, script, produce, and host C-SQUARED, an interview-driven video podcast for digital and social audiences.
- Produce and live-stream episodes, managing guest research, interview preparation, production, publishing, and social promotion.
- Conduct virtual, field, and on-the-street interviews, adapting quickly to live environments and a wide range of guests.

TOP SHOT PIXELS

Writer | Producer | Director | Jan 2013 – Present

- Write, produce, and direct independent narrative films from development through production and post-production.
- Lead casting, crew selection, and production planning; direct talent and collaborate with cinematographers and department heads.
- Manage production budgets, schedules, contracts, and logistics through completion.

NEW YORK POST

Freelance Photo Editor | Feb 2021 – Sep 2021

- Produced visual content for breaking news, features, investigations, and entertainment across digital and print platforms.
- Collaborated with photographers and field producers on coverage, including Page Six entertainment exclusives.

FOX BUSINESS NETWORK

Photo Editor | Aug 2019 – Sep 2020

- Selected and produced visual content for breaking news across digital platforms, using editorial judgment to strengthen story presentation and audience engagement.
- Developed newsroom training covering copyright, social media sourcing, disinformation, captioning, and visual editorial standards.
- Partnered with design and product teams on a website and app redesign and built a digital asset management workflow.

ABC NEWS

Photo Editor | May 2017 – Aug 2019

- Produced and curated visual content for broadcast, digital, and social platforms; pitched original editorial and visual story ideas.
- Pitched and produced original features, working with photographers, correspondents, and subjects from development through publication.
- Produced recurring visual content for World News Tonight, Good Morning America, and ABC News Live; coordinated celebrity interview and behind-the-scenes shoots for Popcorn with Peter Travers.
- Researched, verified, and cleared visual assets; negotiated licensing fees and tracked usage and permissions.

NBC NEWS

Multimedia Producer | Apr 2015 – Jan 2017

- Coordinated with global media hubs to deliver multimedia content for digital and broadcast; shot, edited, optimized, and managed visual assets.
- Monitored wires, social platforms, and emerging trends to identify stories; acquired user-generated and viral content.
- Researched, produced, and promoted content across Instagram, Snapchat, Facebook, and Twitter for NBC News digital platforms; selected homepage imagery.

ADDITIONAL EXPERIENCE

Pact Inc. — Multimedia Producer (Consultant)

KISS TV — TV Content Executive

WTIU-TV (PBS) — Reporter

Indiana University — Multimedia Instructor

New York Public Radio — News Assistant

EDUCATION

Indiana University, Bloomington, IN — MA, Journalism

Moi University, Kenya — BA, Social Studies (Psychology)